

Privacy Policy

1. Introduction

The proper handling of personal data is extremely important to us. We therefore take great care when processing and protecting your personal data. This is done in accordance with provisions set out in the applicable privacy laws (including the General Data Protection Regulation). We want you (hereinafter: «user») to understand how and why MDK TECHNOLOGIES LTD incorporated in Cyprus with company registered number 383998 whose registered office is at Achaion 35, 5th floor, Flat/Office 17, Agios Andreas, 1101, Nicosia, Cyprus (hereinafter: «MDK» «we» «our» or «us») collects, uses, and shares information about you (hereinafter: «Personal Information», «PI», «PD») when you use our websites, mobile apps, and other online products and services (collectively, the "Services") or when you otherwise interact with us or receive a communication from us.

We may revise this Privacy Policy from time to time. The most current version of the policy will govern our processing of your personal data and will always be at <https://mdk.is/privacypolicy.pdf>. If we make a change to this policy that, in our sole discretion, is material, we will notify you via an email to the email address associated with your account. If required by law, we will get your permission or give you the opportunity to opt out of any new uses of your Personal Information.

We take great care to limit the Personal Information we collect and use to only that which is necessary for providing our Services.

MDK collects and processes personal information that is necessary for legitimate business purposes, which will be disclosed to the data subject. MDK will use and process this information only for the purposes for which it was collected, retaining the personal information only for so long as is required for the specific purpose for which the information was collected.

MDK will not collect sensitive personal data except when permitted or required to do so by law, and will do so only for legitimate business purposes. If in any other instance a need arises to collect sensitive personal data, MDK will do so only with the data subject's express consent, which can be withdrawn at any time.

We retain your Personal Data for as long as required to satisfy the purpose for which they were collected and used, unless a longer period is necessary for our legal obligations or to defend a legal.

We do not transfer Your Personal Data to third Parties, except cases, that are mentioned in this Privacy Policy.

This Privacy Notice is incorporated into and is subject to the MDK Terms of Use. Your use of the Services and any personal information you provide on our Services remains subject to the terms of this Privacy Policy and our Terms of Use.

2. Personal Information

Personal Information we collect and use

The Personal Information we collect about you when use our Services, include the following:

Account information. To create an account, you must provide details of of the social networks available (username and id). We also store your user account preferences and settings.

Content you submit. We do not «collect» the stuff you post and does not «process» or determine any purposes for processing of any information that you manifestly make public.

Actions you take. We collect information about the actions you take when using the Services. This includes your interactions with content, public, posting comments, like or dislike voting, saving, hiding, and reporting. It also includes your interactions with other users, such as following, friending, blocking, who took advantage of the user's invites, whose invite was used for registration, log in and log out of the application.

Transactional information. If you will pay our coins we will collect certain information from you, including your name, address, email address.

Other information. You may choose to provide other information directly to us. For example, we may collect information when you request customer support or otherwise communicate with us. You may provide us the information about your e-mail for receiving mailings and confirming transactions. You can set an avatar and add more information in your profile.

Requesting additional permissions

When you create a post, we ask for access to your library/camera. You can adjust access settings at any time.

We request permission to push notifications. You may opt out of receiving push notifications by going to your device «Settings» and clicking on «Notifications», and then changing those settings for some or all of the apps on your device.

In the application, we additionally request access to your geo-location.

Personal Information We Collect Automatically

When you access or use our Services, we may also automatically collect information about you. This includes:

Technical data. We may log information when you access and use the Services. This may include your IP address, browser type, operating system, device information (e.g., device IDs), hardware settings.

Information collected from cookies. When you use our website, we may send one or more cookies - a small text file containing a string of alphanumeric characters - to your computer that uniquely identifies your browser. We use both session cookies and persistent cookies. A persistent cookie remains after you close your browser. Your browser may use persistent cookies on subsequent visits to the site. Persistent cookies can be removed by following the directions in your web browser's help file. A session cookie is temporary and disappears after you close your browser. You can reset your web browser to refuse all cookies or to indicate when it receives a cookie. However, some features of our website may not function properly if the ability to accept cookies is disabled.

Location information. We may receive and process information about your location. For example, with your consent, we may collect information about the specific location of your mobile device (for example, by using GPS or Bluetooth). We may also receive location information from you when you choose to share such information on our Services, including by associating your content with a location, or we may derive your approximate location from other information about you, including your IP address.

Views. We collect the number of views of all posts by users to distribute rewards and account for the ad impressions.

3. Purposes of Personal Information collection

We use information about you to:

- Social network we use only for login to the application and identify the account;
- We use your location to personalize the content you provide and to serve targeted ads;
- Provide, maintain, and improve the Services;
- Research and develop new services;
- Help protect the safety of MDK and our users, which includes blocking suspected spammers, addressing abuse, and enforcing the MDK user agreement and our other policies;
- Send you technical notices, updates, security alerts, invoices and other support and administrative messages;
- Provide customer service;
- Communicate with you about products, services, offers, promotions, and events, and provide other news and information we think will be of interest to you;
- Monitor and analyze trends, usage, and activities in connection with our Services;
- Personalize the Services and provide advertisements, content and features that match user profiles or interests.

We collect general anonymous analytical information on the use of the application for its optimization, including the frequency of entry, frequency of clicks, time on different pages, country of use, etc. - to optimize the application.

4. Your rights regarding collected PI

You can access and change certain information through the Services. See our Help Center page for more information.

You may delete your account information at any time from the user preferences page. When you delete your account, your profile is no longer visible to other users and disassociated from content you posted under that account. Please note, however, that the posts, comments, and messages you submitted prior to deleting your account will still be visible to others unless you first delete the specific content. We may also retain certain information about you as required by law or for legitimate business purposes after you delete your account.

If you initially consent to our collection of location information, you can subsequently stop the collection of this information at any time by changing the preferences on your mobile device.

You have the right to receive information regarding purposes of Personal information collection, regarding third parties, to which we disclose Your personal information, information, regarding safeguards that are applicable for secure storage of Your Personal information, period of time for which Personal information will be stored.

You also have the right to demand erasure of personal data concerning You. MDK shall fulfill Your demand in appropriate period of time. If there is no other lawful ground for storing and processing of Your PI, as prescribed in applicable law, MDK shall erase such information. If there is another legal ground for such processing, MDK shall notify You in appropriate period of time.

You also have the right to demand restriction of the storing and processing of the PI, if legal grounds for such demands have arisen / as prescribed in applicable law.

You have the right to object processing of personal data concerning Yourself under circumstances, that are prescribed in applicable law. In case of such objection, MDK shall restrain from processing of Your PI, if there will be no other legal grounds for continuing of processing.

You have the right to ask MDK for providing You with a structured, list of previously provided PI. You also can ask MDK to transmit Your PI to previously chosen third party.

5. Collection of Children's PI

Children can only use our Services under the supervision of their parents/legal guardians. Consent for processing of minor' PI shall be given by their holder of parental responsibility over the minor.

Personal MDK does not knowingly collect or maintain personally identifiable information or non-personally-identifiable information on the MDK Services from persons under 13 years of age, and no part of our Services is directed to persons under 13. If You are under 13 years of age, then please do not use or access the MDK Services at any time or in any manner. If MDK learns that personally identifiable information of persons less than 13 years of age has been collected on the MDK Services without verified parental consent, then MDK will take the appropriate steps to delete this information.

Additionally, if you are in the EEA, you must be over the age required by the laws of your country to create an account or otherwise use the Services, or we need to have obtained verifiable consent from your parent or legal guardian.

6. Cookies

A cookie is a small piece of data that is stored on your computer or mobile device. Like many websites, we use cookies and similar technologies to collect additional website usage data and to operate our Services. Cookies are not required for many parts of our Services. Although most web browsers automatically accept cookies, many browsers' settings can be set to decline cookies or alert you when a website is attempting to place a cookie on your computer. However, some of our Services may not function properly if you disable cookies. When your browser or device allows it, we use both session cookies and persistent cookies to better understand how you interact with our Services, to monitor aggregate usage patterns, and to personalize and otherwise operate our Services such as by providing account security, personalizing the content we show you including ads, and remembering your language preferences. We do not support the Do Not Track browser option.

When you visit the MDK website, we may send one or more cookies. MDK uses both session cookies and persistent cookies. A persistent cookie remains after you close your browser. your browser may use persistent cookies on subsequent visits to the site. Persistent cookies can be removed by following the directions in your web browser's help file. A session cookie is temporary and disappears after you close your browser. you can reset your web browser to refuse all cookies or to indicate when it receives a cookie.

We show you the Cookie-banner for receiving of your appropriate consent for usage of Cookies. You are able to restrict our usage of Cookies anytime in your profile settings. It is impossible to maintain our web-site without minimal usage of Cookies and this is why we show you the Cookie-banner. We use required Cookies even if you do not accept banner.

7. Usage, processing and disclosure of PI.

Our privacy policy applies only to the MDK Services. MDK may contain links to other sites and file downloads from other sites. We do not exercise control over any site that may be linked to from within content on this site. We are not responsible for the privacy practices or content of such web sites.

When you use the Services, certain information may be shared with other users and the public. For example:

When you submit content (such as a post or comment) to the Services, any visitors to and users of our Services will be able to see that content, the username associated with the content, and the date and time you originally submitted the content.

When other users view your profile, they will be able to see information about your activities on the Services, such as your username, prior posts and comments, information about you, and how long you have been a member of the Services.

Please note that, even when you delete your account, the posts, comments and messages you submit through the Services may still be viewable or available on our servers.

We do not transfer your Personal Data to third Parties, except cases, that are mentioned in this Privacy Policy.

With our partners. We may share information with vendors, consultants, and other service providers (but not with advertisers and ad partners) who need access to such information to carry out work for us. The partner's use of personal data will be subject to appropriate confidentiality and security measures.

For example: to make payments, confirm phone numbers and improve the functioning of the services.

To comply with the law. We may share information in response to a request for information if we believe disclosure is in accordance with, or required by, any applicable law, regulation, legal process or governmental request, including, but not limited to, meeting national security or law enforcement requirements. To the extent the law allows it, we will attempt to provide you with prior notice before disclosing your information in response to such a request.

In an emergency. We may share information if we believe it's necessary to prevent imminent and serious bodily harm to a person.

To enforce our policies and rights. We may share information if we believe your actions are inconsistent with our user agreements, rules, or other MDK policies, or to protect the rights, property, and safety of ourselves and others.

With our affiliates. We may share information between and among MDK and any of our parents, affiliates, subsidiaries, and other companies under common control and ownership.

With your consent. We may share information about you with your consent or at your direction.

We engage service providers to perform functions and provide services to us. For example, we use a variety of third-party services to help operate our services and to help us understand the use of our services, such as Google Analytics. We may share your private personal data with such service providers subject to obligations consistent with this Privacy Policy and any other appropriate confidentiality and security measures, and on the condition that the third parties use your private personal data only on our behalf and pursuant to our instructions. We share your payment information with payment services providers to process payments; prevent, detect, and investigate fraud or other prohibited activities; facilitate dispute resolution such as chargebacks or refunds; and for other purposes associated with the acceptance of credit and debit cards.

We may partner with third-party advertisers, ad networks to deliver advertising and content targeted to your interests and to better understand your use of the Services. These third parties may collect information sent by your computer, browser, or mobile device in response to a request for content, such as unique identifiers, your IP address, location or other information about your computer or device.

If you submit personally identifiable information to us through the MDK Services, then we may use your personal information to operate, maintain, and provide features and functionality of our website, app and another services.

Other information, that does not personally identify you as an individual is collected by MDK (such as, by way of example, patterns of use) and is exclusively owned by MDK. MDK can use this information in such manner that MDK, in its sole discretion, deems appropriate.

We may share specific aggregated, non-personal information with third parties, such as the number of users who have registered with us, the volume and pattern of traffic to and within the site, etc. That information will not identify you, the individual, in any way.

We shall not use your email or other contact information for sending of commercial proposal, other marketing needs, without Your prior consent.

As were mentioned above, when you send us messages, we can keep them for administering of your inquiries, for improving of our services. We shall not transfer information from such messages to third parties.

8. Public information

Most activity on MDK is public, including your profile information, your time zone and language, when you created your account, and your posts and certain information about your posts like the date, time, your rankings, your badges and application and version of MDK you posted from. You also may choose to publish your location in your posts or your MDK profile. The lists you create, people you follow and who follows you, and posts you vote up or down or repost are also public. So are your up or down votes,

comments, the number of **up or down votes** you've received, which accounts you are a friend of. Any **up or down votes**, comments, or other content you contribute to another account will remain part of that account for as long as it remains on MDK. Information posted about you by other people who use our Services may also be public. For example, other people may mention you in posts or **comments to posts**. You are responsible for your posts and other information you provide through our services, and you should think carefully about what you make public, especially if it is sensitive information. If you update your public information on MDK, such as by deleting a post or deactivating your account, we will reflect your updated content on website, MDK for iOS, and MDK for Android.

Remember, you are able to control the publicity of your releases, publications, publicity of Your another information with help of privacy settings. Other information, such as Your name, nickname are always public.

When we transfer PI outside the European Union or EFTA, we ensure, that the adequate level of PI security is provided. During such transfer, we also ensure, that adequate level of your rights protection is also applied, basing on adequacy analysis of the third country personal data protection legislation, basing on contractual obligations, assumed by the PI recipient.

If at any time in the future, we propose to use personal information for any purpose other than our internal use in maintaining the services, troubleshooting, improving our services, etc., then we will offer you an effective way to opt out of the use of personal information for those other purposes.

We do not use your email address or other personally identifiable information to send commercial or marketing messages without your consent or except as part of a specific program or feature for which you will have the ability to opt-in or opt-out. We may, however, use your email address without further consent for non-marketing or administrative purposes (such as notifying you of major MDK site changes or for customer service purposes).

We restrict access to personal information to our employees, contractors and agents who need to know that information in order to operate, develop or improve our services. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.

You can control and manage PI, that is being provided to the MDK via Your personal account by changing privacy settings anytime.

You may update or correct your personal profile information and email preferences at any time by visiting your account profile page. You can also close your account on the MDK website. If you close your MDK account, we will remove your name and other personally identifiable information from our publicly viewable data. We may retain certain data contributed by you if it may be necessary to prevent fraud or future abuse, or for legitimate business purposes, such as analysis of aggregated, non-personally-identifiable data, account recovery, or if required by applicable law. All retained data will continue to be

subject to the terms of the MDK Privacy Policy that you have previously agreed to. To request that we close your account and remove your information from the MDK service, please send your request. Please send your request using an email account that you have registered with MDK under your name.

When you send email or other communication to us, we may retain those communications in order to process your inquiries, respond to your requests and improve our services. We won't share any information you send to us in those communications with any third parties.

9. Protection of the Personal Information

We provide next safety measures regarding protection of Your PI:

- evaluation of the effectiveness of used security measures, prior to the launch of the MDK website and its updates;
- establishment of rules for access to personal data processed by the MDK website, as well as ensuring registration and recording of all actions performed with PI in the information systems of the Site;
- detection of the facts of unauthorized access to PI and the adoption of appropriate response measures;
- restoration of PI that was modified or destroyed due to unauthorized access to them (within the framework of technical capability of the Project).

We use store and process your PI on MDK servers in various jurisdictions, where our facilities and/or service providers are located. By filling a “consent application “You agree to this transfer, storing, or processing. MDK will take all steps reasonably necessary to ensure that your Personal Data is treated securely and in accordance with this Policy. MDK protect your Personal Data under internationally acknowledged standards, using physical, technical, and administrative security measures to reduce the risks of loss, misuse, unauthorized access, disclosure, and alteration. Some of the safeguards MDK use are firewalls and data encryption, physical access controls to our data centers, and information access authorization controls. MDK also authorize access to Personal Data only for those employees or contractors who require it to fulfill their job or service responsibilities. All of our physical, electronic, and procedural safeguards are designed to comply with applicable laws and regulations. Third parties may be located in other countries where the laws on processing of Personal Data may be less stringent than in your country. From time to time, the Personal Data may be also stored in other locations, and in such cases, MDK will ensure that the Personal Data will be stored and processed with the reasonable level of care and security.

10. Notification

In the case of a Personal Data breach, MDK shall without undue delay and, where feasible, not later than 72 hours after having become aware of it, notify the personal information breach to the supervisory competent authority, unless the personal information breach is unlikely to result in a risk to the rights and freedoms of natural persons.

If MDK learns of a security systems breach, then we may attempt to notify You electronically so that You can take appropriate protective steps. MDK may post a notice on the our website if a security breach occurs.

When the personal data breach is likely to result in a high risk to the rights and freedoms of users, the MDK will inform You.

In the event that MDK is acquired by or merged with a third party entity, we reserve the right, in any of these circumstances, to transfer or assign the information we have collected from our Users as part of such merger, acquisition, sale, or other change of control. If we become involved in a merger, acquisition, or any form of sale of some or all of its assets, we will notify Users before personal information is transferred and becomes subject to a different privacy policy. In the unlikely event of our bankruptcy, insolvency, reorganization, receivership, or assignment for the benefit of creditors, or the application of laws or equitable principles affecting creditors' rights generally, we may not be able to control how Your personal information is treated, transferred, or used.

11. Changes to This Privacy Policy

We may revise this Privacy Policy from time to time. The most current version of the policy will govern our processing of your personal data and will always be at <https://mdk.is/privacypolicy.pdf>. If we make a change to this policy that, in our sole discretion, is material, we will notify you via an email to the email address associated with your account. If required by law, we will get your permission or give you the opportunity to opt out of any new uses of your Personal Information.

12. Contact us

If You have any questions about this Privacy Policy, please feel free to contact us or to write to us at:

E-mail: hello@mdk.is

Correspondence address: 109012, Moscow, Maly Cherkassky pereulok, 2, 2nd floor, Cabinet Lounge.